

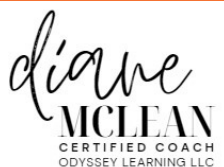
5 Step Checklist for New Coaches to launch a thriving coaching practice

You have what it takes to be a coach. You know you can provide life-changing services. You completed an amazing training program. **You did everything you knew to do.** But now what? How do you actually launch your business?

Here are **5 things you may not have learned in coach training** that hold you back from starting your coaching practice:

- 1 Anchor your VISION**
If you don't know your **WHY**, your passion and energy will dwindle, and so will your business. Always keep your North Star in your sites to help you turn your passion into a viable, rewarding business.
- 2 Get down to BUSINESS**
Helping people is your passion, but this is **BUSINESS**. You have to know stuff, like business structures, liability insurance, financials, and marketing. (And, no, a funnel isn't just a kitchen gadget.)
- 3 Identify SYSTEMS and STRUCTURES**
Sorting through platforms for communication, onboarding, scheduling, invoicing, marketing, and your website is overwhelming. To run an **EFFICIENT** business, invest on the front-end to learn what you need and put it in place.
- 4 Don't try to do it ALL**
Your most important resource is your **TIME**. Don't waste it on tasks that can be automated or delegated, or you will be limited to working **IN** your business instead of **ON** your business.
- 5 Don't do it ALONE**
Being a solopreneur can feel lonely and isolating. Work with a **MENTOR** who can provide experience, support, focus, and companionship as you take steps to launch your coaching practice.

Learn how Coach Diane McLean went from career educator to accomplished coach, and **how she can help you** find success and fulfillment with your coaching practice.



To learn more about Diane and her services,
please visit www.execskills.com